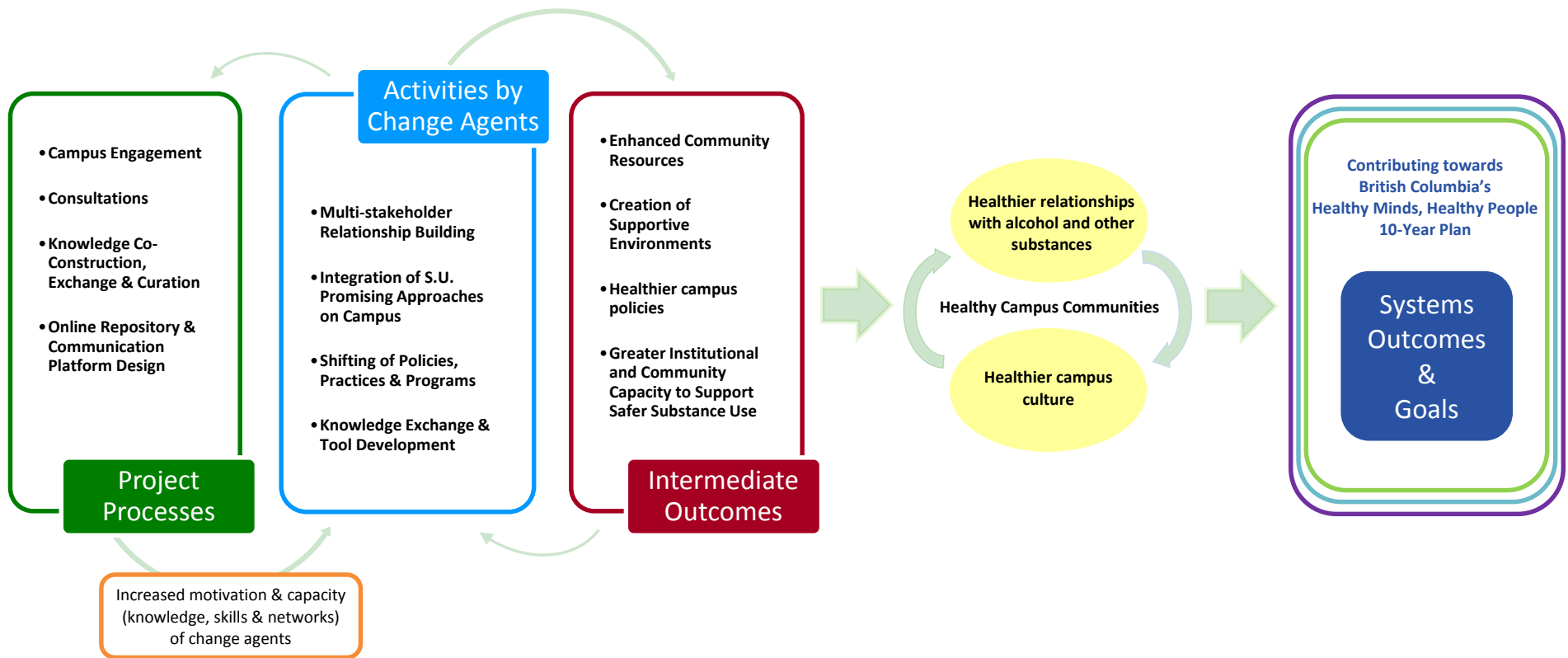


Healthy Minds/Healthy Campuses Changing the Culture of Substance Use Project

Logic of Change



Project Process Examples: Awareness raising & recruitment, intercampus relationship building, consultations, capacity building events (retreats, summits, webinars), dissemination of news & resources, primary research, development of evidence-based guides, evaluation

Change Agent Activity Examples: Multi-stakeholder engagement, formation of cross-campus committees/local CoPs, application of new language & approaches to substance use, application of socio-ecological model for promoting health, assessment & action planning, policy development/revisions, new/improved programs (e.g. in residence, dinner basket conversations, social norms campaigns, websites), changes to campus services

Intermediate Outcome Examples: Increased quantity, quality & accessibility of resources, strong provincial network, campus inclusion & social connectedness, vibrant gathering places, evidence-based healthy campus policies & innovative programs, safer use & norms regarding substance use, enhanced services & supports (from health & counselling to residence, security, transportation), student leadership, Institutional & community support for culture change initiatives