



Canadian Mental
Health Association
British Columbia
Mental health for all

Association canadienne
pour la santé mentale
Colombie-Britannique
La santé mentale pour tous

November 27, 2020

Call for Proposals: BC Campus Suicide Prevention Grants Initiative

The Canadian Mental Health Association's BC Division (CMHA BC), in partnership with BC's [Ministry of Mental Health and Addictions](#) (MMHA), invites proposals from publicly-funded post-secondary institutions in BC to engage in campus suicide prevention initiatives focused on student populations. The intent of this project is to assist post-secondary institutions in developing and implementing new or expanded campus suicide prevention frameworks and strategies with assistance from the [Healthy Minds | Healthy Campuses](#) (HM|HC) community-of-practice network. HM|HC will provide on-demand technical assistance to support these initiatives throughout the duration of the grant project.

MMHA is mandated to guide the transformation of BC's mental health and addictions system, including youth mental health, prevention and early intervention and access to appropriate care. The Ministry undertakes a collaborative approach and works through cross-sector partnerships in order to meet this mandate. CMHA BC helps maintain and improve mental health for all British Columbians and supports the resilience and recovery of those experiencing mental illness, substance use problems, and addictive behaviour. As HM|HC has been identified as a key partner for campus mental health and CMHA BC helps steward the HM|HC network, CMHA has been awarded MMHA funding to administer these grants. HM|HC is a province-wide community of practice of people who care about promoting mental wellness and healthier relationships with substances within BC post-secondary institutions. This campus-based initiative engages students, service staff, faculty and administrators who learn and work together to build capacity and mechanisms through health promotion and harm reduction principles to advance well-being. CMHA BC and the [Canadian Institute for Substance Use Research](#) (CISUR) provide ongoing support for this community of practice.

****Webinar**** CMHA will be holding a campus suicide prevention webinar for all applicant campuses discussing technical requirements for this call and promising practices in campus suicide prevention during the first week of December. Please check back soon or contact Bakht Anwar, Healthy Minds | Healthy Campuses Co-Lead, at campussuicideprevention@cmha.bc.ca for more information. We will also send information out about the promising practices webinar to the entire HM|HC network.

Granting Goals:

The grants should build campus capacity and support the creation, adaptation, or ongoing support of campus suicide prevention projects that:

- address both mental health and substance use
- incorporate a holistic approach by recognizing that campus suicide prevention includes consideration of factors such as:

- addressing key protective factors like financial stability, housing, food security, human rights, and safe campus learning environments
- development of life skills
- promotion of social connectedness
- identification of students at risk
- increases in suicide prevention awareness and help-seeking behaviour
- enhancement of services and supports
- development of crisis management procedures
- restriction of lethal means on campus
- are multi-disciplinary and cross-departmental in nature
- are evidence-based
- follow principles of equity, diversity, and inclusion
- are informed by Indigenous, Métis, and First Nations perspectives
- include principles of [Gender-Based-Analysis-Plus](#) (GBA+):
- are culturally sensitive and trauma-informed
- are participatory and include the voices of students and their families with lived and living experiences of mental health and substance use issues and/or personal connection to suicide
- are accessible and free of cost for campus community members

Payment:

Each institution will be awarded up to \$50,000 inclusive of GST.

Eligibility Criteria:

- All 25 publicly funded post-secondary institutions in BC are eligible.
- Each post-secondary institution may submit **one application** per institution.
- It is expected that applications will be led by student services departments in each institution, and that student services departments will engage in meaningful student collaboration including with student associations or unions.
- Each application will require sign-off by a senior student affairs leader who will serve as the institutional sponsor the project.
- Please contact us if you have questions about eligibility.

Adjudication:

A sub-committee at CMHA will review and adjudicate these non-competitive grants. Note that CMHA BC Division will be providing ongoing technical assistance and support throughout the duration of the grant.

Key milestones are as follows:

Timeline:

Phase 1 (December 1st 2020 – January 18th 2021)

- Submit your institutional proposal by **January 3rd, 2021**.
- Proposal is reviewed by CMHA.
- Funding agreements and funds will flow by in January 2021.

Phase 2: (January 18th 2021 – March 31st 2021)

- Institutions to submit a brief interim report by March 31st 2021.
- CMHA BC provides ongoing support and technical assistance to grantees.

Phase 3: (March 31st 2021 – February 28th 2022)

- CMHA BC provides ongoing support and technical assistance to grantees.
- Key initiative stakeholders at each institution are strongly encouraged to participate in periodic suicide-prevention community-of-practice learning opportunities, organized by CMHA, to connect with and learn from other campuses
- Institutions to submit a final report by February 28th 2022.

Deliverables:

Submit an interim report of no more than 2 pages by March 31st, 2021, describing:

- project goals implemented to date
- any re-assessment of proposed timeline, deliverables or evaluation plans

Submit a final report of no more than 8 pages by February 28, 2022 that includes a summary of project initiatives undertaken, including:

- description and timelines for key activities including engagement strategies
- project outcomes and impacts, including levels of campus engagement
- assessment of project as relating to the outlined Granting Goals
- discussion of any shortfalls or challenges in implementation
- discussion of any sustainability mechanisms or legacy resources to keep building capacity or continuing the momentum of the activities
- recommendations for inclusion of existing resources, or development of new initiatives or resources to address current gaps in campus suicide prevention
- feedback on the granting and support process and recommendations for future granting initiatives

To Apply:

Please submit your application, using the application guidelines below, to campussuicideprevention@cmha.bc.ca by midnight on **January 3rd, 2021**.

Application Guidelines:

Please include the following in an application of no more than 4 pages (including budget):

Context and Background:

- Identify the project objectives and describe their fit within any existing campus mental health or health promotion initiatives.

Approach:

- Provide a detailed description of all the steps needed to implement your project
- Describe why the proposed approach is appropriate for your institution
- Describe who will lead the project (department, names and contact information of project leads to contact)

- For institutions with more than one campus, describe if and how this initiative will target multiple campuses
- Demonstrate the ability of the project to incorporate the Granting Goals (see above)
- Describe performance objectives to be used for evaluation of impact and monitoring and evaluation methods to measure success

Project Timeline:

Include a brief timeline that indicates start and end dates for the contract, and project milestones including those referenced in the “Timeline” section above.

Budget:

Provide a detailed budget overview that includes all expenses, such as:

- Salary/benefit costs including a description of the roles and FTE status
- Program costs including a description of resources, materials, travel, technology, honoraria, etc.
- Institutional overhead fees, if any (capped to 10%)
- Identify where GST is applicable and included
- All expenses should be budgeted at cost

The projected budget should not exceed \$50,000 inclusive of GST per institution. Grantees must seek approval for any expenses that vary more than 10% from the approved budget. Any unused grant funds must be returned to CMHA after the duration of the project as per our agreement with the Province.

Evaluation Criteria:

Grant proposals will be evaluated by the following criteria:

- The proposed project has the capacity to sufficiently meet the Granting Goals outlined above
- The project plan is articulated clearly and incorporates an understanding of grant intention
- The roles of all involved team members are clear and relevant
- The timeline of the project is feasible
- The projected budget clearly outlines expenditures
- The projected budget reasonably matches the work proposed

Funds will only be released when these criteria are sufficiently satisfied.

Key Contacts:

Grant application inquiries or inquiries about CMHA BC and project stewardship can be directed to: campussuicideprevention@cmha.bc.ca .

For more information about this initiative, please contact Kamal Arora, Leader, Health Promotion and Education, Canadian Mental Health Association, BC Division at: kamal.arora@cmha.bc.ca .